

# Mainline Railways

## 37275 Point of Sale Items - 1979 (possibly 1978)

### 37275 Original Packaging

A sheet of cardboard folded in half and sealed with tape on the three open edges to hold in the contents. Size 47.5 x 23.5 cm.



### Window Banner

Window sticker; to adhere to the inside of the window. Size 45.5 x 16 cm.



### Till Stickers

Size 19 X 7 cm.



### Stockist Sign

Window sticker; to adhere to the inside of the window.

Size 17 x 15 cm.



### Tent Cards

Size assembled 9 x 4 x 3.5 cm.

Size unassembled 9 x 12 cm.



### Poster

Size 42 x 30 cm.



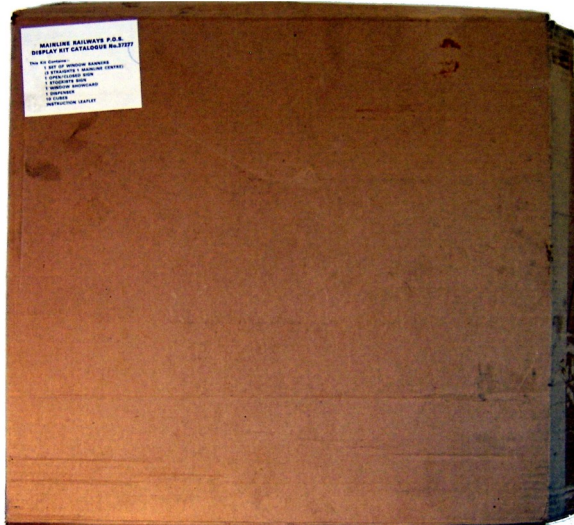


# Mainline Railways

## 37277 Point of Sale Items - 1979

### 37277 Original Packaging

A large cardboard box. Size 47 x 44 x 5.5 cm.



### Stockist Sign

Window sticker; to adhere to the inside of the window.

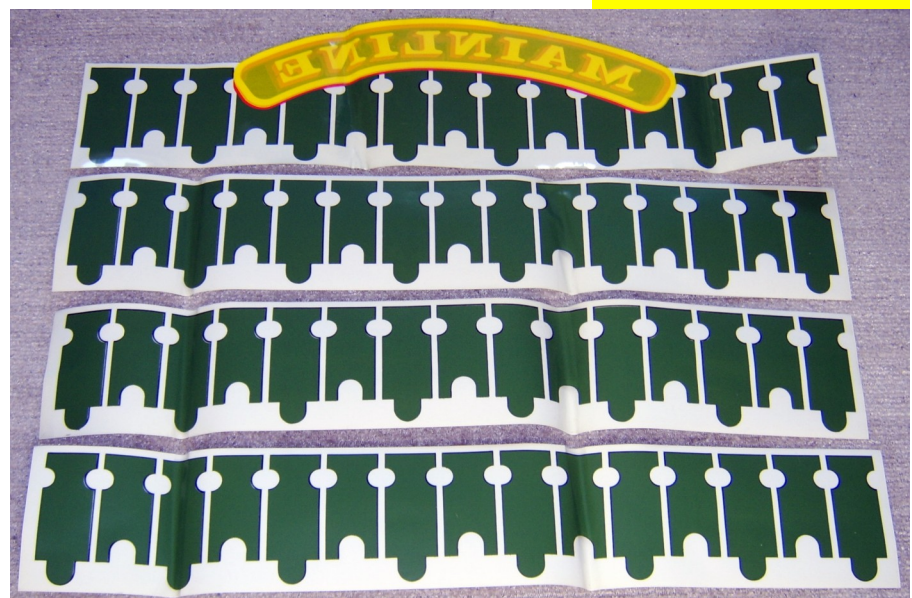
Size 17 x 15 cm.



### Set of Window Banners (Window Pelmets)

Window stickers; to adhere to the inside of the Window.

Sizes 45.5 x 22.5 cm (MAINLINE) and 45.5 x 15 cm.

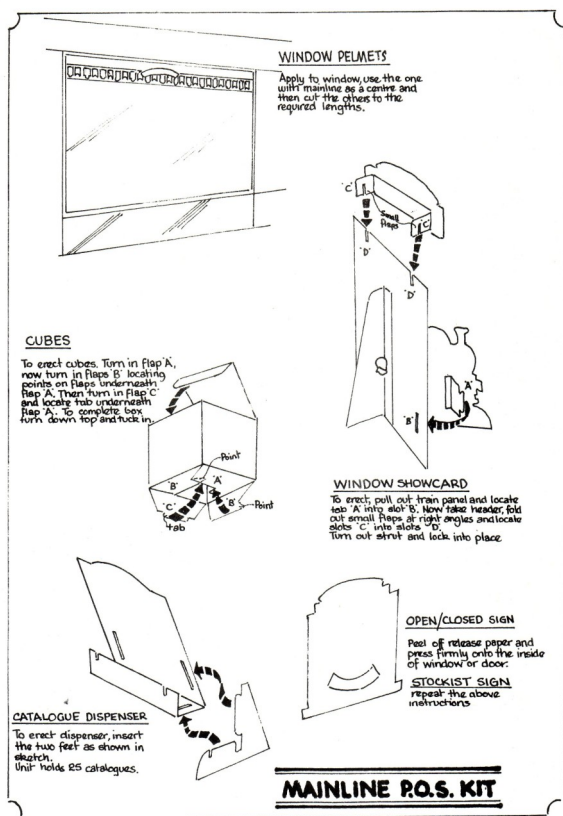


### MAINLINE RAILWAYS P.O.S. DISPLAY KIT CATALOGUE No.37277

This Kit Contains:-

- 1 SET OF WINDOW BANNERS
- (3 STRAIGHTS 1 MAINLINE CENTRE)
- 1 OPEN/CLOSED SIGN
- 1 STOCKISTS SIGN
- 1 WINDOW SHOWCARD
- 1 DISPENSER
- 10 CUBES
- INSTRUCTION LEAFLET

### 37277 Mainline P.O.S. Kit Instruction Leaflet



### Open/Closed Sign

Thick card window sticker with plastic mechanism on rear. Size 22.5 x 26 x 1 cm.





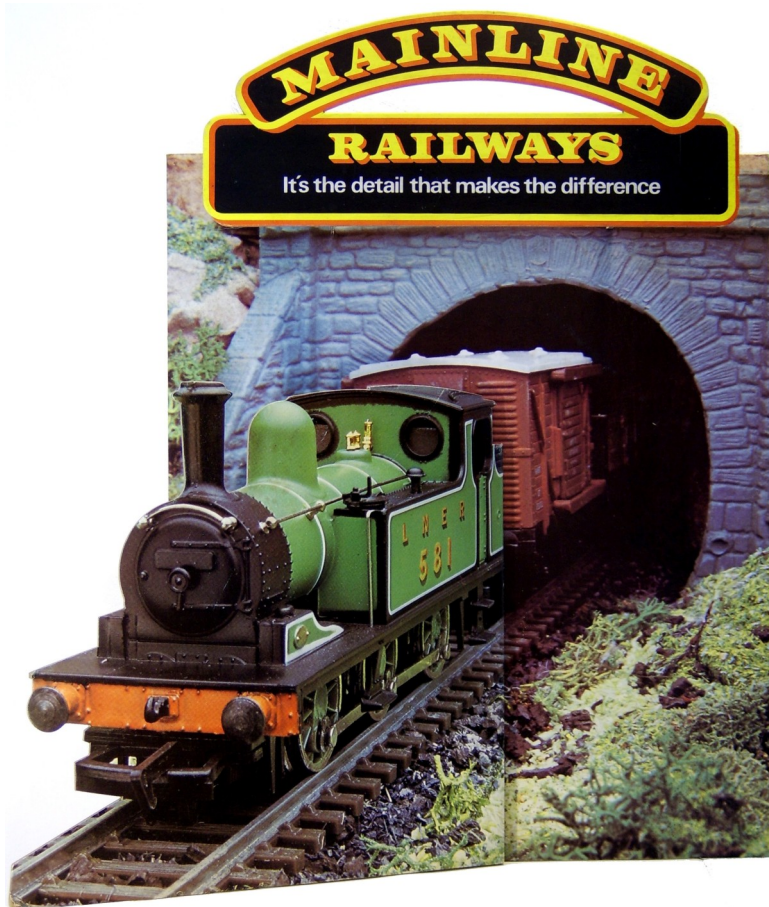
# Mainline Railways

## 37277 Point of Sale Items - 1979

### 37277 Window Showcard

Thick card.

Overall size when fully assembled 41 x 46.5 x 12 cm.



### Dispenser

Thick card. Designed to hold 25 catalogues.

Overall size when assembled 33 x 34 x 14 cm.



### Cubes

Card.

Size unassembled 20 x 29 cm.

Size assembled 10 x 10 x 10 cm.

